

## Standardized Headline Format for WSW/NPW Products

1. **Long Duration Warnings and Advisories.** The long duration WSW/NPW warning and advisory headline will include the following elements in the order shown:

- a) Leading ellipsis (...)
- b) Valid warning or advisory product name (see appropriate directive)
- c) Event action phrase (see Table 1)
- d) Event beginning date and time (when applicable - see WWA Headline Time Phrase)
- e) Event ending date and time (when applicable - see WWA Headline Time Phrase)
- f) Trailing ellipsis (...)

1.1. **Event Action Phrases.** The long duration headline event action phrase corresponds with the VTEC action code. Only the following event action phrases will be used in long duration headlines:

VTEC Action Code	Description	Required Event Action Phrase	Include Time/Date ?
NEW	Initial Issuance	IN EFFECT	Yes
CON	Continuation or update of event	REMAINS IN EFFECT	Yes
EXT	Change to event start and/or ending date/time	EXTENDED SHORTENED	Yes
EXA	Expansion of event geographical area	IN EFFECT	Yes
EXB	Valid time period and area have been extended	IN EFFECT	Yes
CAN	Product cancelled prior to event end time	IS CANCELLED	No
EXP	Product has expired	IS NO LONGER IN EFFECT	No
UPG	Not applicable for warnings and advisories		

**Table 1.** Event action phrases for WSW/NPW warning and advisory headlines.

1.2 **Headline Examples.**

a) Initial issuance: ...BLIZZARD WARNING **IN EFFECT** FROM 7 AM THIS MORNING TO 11 AM EST WEDNESDAY...

b) Update: ...BLIZZARD WARNING **REMAINS IN EFFECT** UNTIL 11 AM EST WEDNESDAY...

c) Extended event end time: ...BLIZZARD WARNING **EXTENDED** UNTIL 5 PM EST

WEDNESDAY...

d) Shortened event end time: ...BLIZZARD WARNING **SHORTENED** UNTIL 8 AM EST WEDNESDAY...

e) Cancelled prior to event end time/date: ...BLIZZARD WARNING **IS CANCELLED**...

f) Expiration statement to clear products: ...BLIZZARD WARNING **IS NO LONGER IN EFFECT**...

2. **Long Duration Watches.** The long duration WSW/NPW watch headline will include the following elements:

- a) Leading ellipsis (...)
- b) Valid watch product name (see appropriate directive)
- c) Event action phrase (see Table 2)
- d) General event beginning date and time phrase (when applicable - see WWA Headline Time Phrase)
- e) General event ending date and time (when applicable - see WWA Headline Time Phrase)
- f) Trailing ellipsis (...)

2.1 **Event Action Phrases.** The long duration watch headline event action phrase corresponds with the VTEC action code. Only the following event action phrases will be used in long duration headlines:

VTEC Action Code	Description	Required Event Action Phrase	Include Time/Date ?
NEW	Initial Issuance	IN EFFECT	Yes
CON	Continuation or update of event	REMAINS IN EFFECT	Yes
EXT	Change to event start and/or ending date/time	IS EXTENDED IS SHORTENED	Yes
EXA	Expansion of event geographical area	IN EFFECT	Yes
EXB	Valid time period and area have been extended	IN EFFECT	Yes
CAN	Product cancelled prior to event end time	IS CANCELLED	No
EXP	Not applicable		
UPG	Not applicable - no headline		

**Table 2.** Event action phrases for WSW/NPW watch headlines.

## 2.2 **Headline Examples.**

- a) Initial issuance: ...WINTER STORM WATCH **IN EFFECT** FROM SUNDAY MORNING TO MONDAY MORNING...
- b) Update: ...WINTER STORM WATCH **REMAINS IN EFFECT** FROM SUNDAY MORNING TO MONDAY MORNING...
- c) Extended event end time: ...WINTER STORM WATCH **EXTENDED** FROM SUNDAY MORNING TO MONDAY AFTERNOON...
- d) Shortened event start and end time: ...WINTER STORM WATCH **SHORTENED** FROM SATURDAY NIGHT TO SUNDAY NIGHT...
- e) Cancelled prior to event end time/date: ...WINTER STORM WATCH **IS CANCELLED**...

## 3. **Uniform Format for Explicit Time-of-Day Terms.** The explicit time of day will be expressed in the general format <hhmm AM/PM tz>, in accordance with NWSI 10-1701.

- a) In the <hhmm> field, the minutes digits are required and rounded to the nearest 15 minutes. Leading and trailing zeroes are not used (e.g., use 9 PM instead of 0900 PM)
- b) Use **NOON** in place of 12 PM.
- c) Use **MIDNIGHT** instead of 12 AM.